



Campaign for Community Wellness Meeting

Meeting Date: April 28, 2023

Time: 10:00am-12:00pm (recording starts at 10:30)

Hybrid: PCOE Seavey Center – 655 Menlo Dr. Rocklin; or join Zoom ID: 922 5702 0586

Visit the CCW website to view material shared during meeting. <https://www.placerccw.org/>

Welcome, Introductions, and Announcements

County & Housing Updates (no recording available)

Proposed BH Reform & MHSA Modernization

- Proposing \$3-5B bond for unlocked community housing settings for homeless; homeless veterans
- Changing MHSA categories to 30-35-35% split = 30% housing; 35% FSP (targeted SMI population and SUDS); 35% for remaining areas: PEI, Workforce Education and Training, CFTN, System Transformation
- Questions asked - Permanent restructure? Or sunset on this modernization? We are waiting to see how legislation develops. Lots of advocacy involved around the state. It continues to evolve.

MHSA 3 Year Plan Timeline

- Will publish for review and 30-day public comment at end of May (5/26)
- MHADAB June 26th for open public comment period before going to Board of Supervisors (7/11)

CCW Outreach

- Reviewed historical Stakeholder Attendees – Categories and Demographics
- Ideas... What is the benefit to them if they do not get funding from us?
 - Faith-based Organizations
 - Healthcare Providers
 - Managed Care Plans
 - Agency Resources listed with 211 (who is receiving referrals but not participating?)
 - Other County Divisions - Human Services, Public Health
 - Asian and Pacific Islander Community

Mental Health Month Preparation

- Take the Pledge to #BetheChange
- Toolkit at Placerccw.org Stay Informed Page
- Share on Social Media, Share with #Placer4MentalHealth
- Digital Campaign – Posters, Billboards, Backgrounds
- Take Action State Campaign - #Share4MH
- NAMI Placer County Team for NAMI Walks May 6th

Workforce Education and Training & Placer READI

- Placer CCW Calendar for upcoming trainings and workshops
- Placer READI 2nd Tuesday of the month, 10:30am-12:00pm. Next meeting May 9th.

Presentation Slides and recording available on CCW website: www.placerccw.org

For more information on CCW, visit: www.placerccw.org or email: info@placerccw.org



Campaign for Community Wellness Meeting

- Race, Equity, Access, Diversity, Inclusion
- Equity Walk – Lobby Assessment (available at placercw.org)

Provider Presentations

- **Colby Hytoff – Placer County Program Manager Older Adult Services**
 - Access to Technology (ATT) through California Department on Aging
 - Provide technology and digital literacy training to older adults (over 60) and people with disabilities (Spanish availability?).
 - Bridge digital divide for older adults and people with disabilities
 - iPad, Chrome Books, “Claire’s Companion,” LEQ (interactive robot)
 - Free access to tutorials and live instruction; do not have capacity to support internet plans
 - Available through 12/31 or until funding runs out.
- **Placer County Office of Education – Mike Lombardo & Luke Anderson**
 - Mental Health and Prevention in our Schools
 - Prevention Supports and Services – Wellness Centers
 - Interconnected Systems Framework (ISF)

Networking

- Distribution of *May is Mental Health Month* Material

Closing

Next CCW Meeting: Thursday, May 18, 2023, 4:00pm-5:30pm

- Remote on Zoom – <https://placer-ca-gov.zoom.us/j/92257020586>

Your passion and interest in Mental Wellness in Placer can help. If you have interest in supporting and participating in the Campaign, please contact one of our committee chairs below.

1. Campaign Development and Community Outreach..... Claire Buckley, Jennifer Price, and Janice LeRoux
Clairebuckley2@yahoo.com; jprice@amihousing.org; jleroux@placeroe.k12.ca.us; **MEETS AS NEEDED @ CCW meeting**
2. Workforce Education and Training..... Michele Irwin mirwin@pirs.org
MEETS 4TH MONDAY OF EACH MONTH 1:00-2:30 PM

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