



## Campaign for Community Wellness Meeting

Meeting Date: March 16, 2023

Time: 4:00pm-5:30pm

Visit the CCW website to view material shared during meeting. <https://www.placerccw.org/>

### Welcome, Introductions, and Announcements

- Jeffrey Jefferson – Unity Care
- Micheala Garza – Unity Care
- Miles Shelley – AMIH
- July Meeting is cancelled and moving to August 17<sup>th</sup> at PCOE – Nobili Room Annex
- NAMI having walk in Sacramento on May 6<sup>th</sup> for May is Mental Health Month – Placer Participation

### Lived Experience Speaker – Diane Mintz

- Combined experience with husband (mental health and sobriety)
- Personal care to support mental wellbeing
- Identify and recognize triggers – resistance to treatment
- Recovery with hope

### Provider Presentation – Beautiful Minds (Cheri Hummel)

- Senior Peer Counseling Program
- Free service to seniors 55 and older in western Placer County
- Annual Program Stats – 2021 & 2022
- Success Story

### Provider Presentation – Unity Care (Micheala Garza)

- Prevention and Early Intervention (PEI) Program
- Homeless or at risk of homelessness Qualifications – Youth 16-25; Placer County Residence
- Link to Mental Health services and other community referrals

### Housing: TAY RRH – Miles Shelley (AMIH)

- TAY funding available for rapid rehousing
- Register with 211 Coordinated Entry first
- Former Foster Youth support
- AMIH Referrals – connecting TAY to services

### County Infrastructure Updates – Amy Ellis (ASOC Director)

- State's long-term plan to invest in behavioral health
- Investments in infrastructure for housing and homelessness and behavioral health
- Placer County applied for 4 of 5 round released, and received 3 and waiting to hear back on one
  - 1<sup>st</sup> Round – expand mobile crisis team
  - 2<sup>nd</sup> Round – planning to fill gaps in behavioral health services
  - 3<sup>rd</sup> Round – 2 applications, 3 projects approved

Presentation Slides and recording available on CCW website: [www.placerccw.org](http://www.placerccw.org)

For more information on CCW, visit: [www.placerccw.org](http://www.placerccw.org) or email: [info@placerccw.org](mailto:info@placerccw.org)



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- Roseville renovating to provide 82 PSH units and 2<sup>nd</sup> urgent care with 12 beds – linkage to substance use needs
  - Building on Placer County Government Center – 2 projects
    - 2<sup>nd</sup> PHF psychiatric health facility (approved for change of use)
    - Youth Urgent Care (easy access in crisis geared toward youth)
- 5<sup>th</sup> Round – New application for 32 substance use treatment beds (pending)

### MHSA & Payment Reform – Amy Ellis

- Behavioral Health Payment Reform – MHSA
- Intended to expand and transform California’s behavioral health system
- Impacts of Medi-Cal payment reform

### CCW Website – Workforce, Education, and Training (WET)

- Translation Available (top right corner)
- *Placer 4 Mental Health* Campaign
- Social Media Campaign - #Placer4MentalHealth
- Stay Informed, Calendar, Meeting Information
- Mindspring Mental Health Trainings (short, recorded trainings)

### Placer READI

- Equity Walk – potential areas of improvement
- Stay Informed Post with template

### Closing

Next CCW Meeting: Friday, April 28, 2023, 10:00am-12:00pm

- In person at PCOE Rocklin – Seavey Center
- Remote on Zoom – <https://placer-ca-gov.zoom.us/j/92257020586>

Your passion and interest in Mental Wellness in Placer can help. If you have interest in supporting and participating in the Campaign, please contact one of our committee chairs below.

1. Campaign Development and Community Outreach..... Claire Buckley, Jennifer Price, and Janice LeRoux  
[Clairebuckley2@yahoo.com](mailto:Clairebuckley2@yahoo.com); [jprice@amihousing.org](mailto:jprice@amihousing.org); [jleroux@placeroe.k12.ca.us](mailto:jleroux@placeroe.k12.ca.us); **MEETS AS NEEDED @ CCW meeting**
2. Workforce Education and Training..... Michele Irwin [mirwin@pirs.org](mailto:mirwin@pirs.org)  
**MEETS 4<sup>TH</sup> MONDAY OF EACH MONTH 1:00-2:30 PM**

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