



Campaign for Community Wellness Meeting

Meeting Date: February 24, 2023

Time: 10:00am-11:30am

Visit the CCW website to view material shared during meeting. <https://www.placerccw.org/>

Welcome, Introductions, and Announcements:

- Gary Macdonald – Lighthouse Counseling Rocklin Grand opening March 3rd. Ribbon cutting 4pm – happy hour refreshments and catering. 3175 Sunset Bl St. 103
- Anno SNA – Collaborating on family and caregiver support event., maidu on 18th 9am-2pm. focused on parents and care giver parents of children with mental health. Bilingual Event. Breakfast and lunch provided. Childcare and older children activities.
- Teresa Crimmens – Acknowledge Sharon Silva for parent support
- Indira Infante – Placer’s Children System of Care Family Advocate Team. 12 advocates on our team. Happy to report we have been filling positions – 2 remaining openings.
 - Acknowledge Mike Lombardo for constant support of family advocate team.
 - Acknowledge Twylla for being bridge and support so we can do this important work.
- Mike Lombardo – retiring in July. Honor to be part of this group from the beginning (18-20 years)

Black History Month Video (PG advisory)

Provider Presentation – 211 Connecting Point

- Katie Combs-Prichard- Public Information Officer
- Free, Multilingual, 24/7 Resource Line (with texting option)
- Connection to resources – Food, housing, non-emergency disaster information, ...
- Outbound text campaign to solicit local providers
- Data and Reporting 2021-22
- Caller satisfaction follow-up for referral improvement
- Get Involved – Partner tab on 211placer.org

Breakout Sessions – 211 Feedback, Networking

- What feedback have you heard (on provider or client side) about 211?
- What tools or knowledge might help you use and promote 211 more broadly?
- Are there further opportunities to leverage 211’s platform to better serve residents?

County Updates

- Jennifer Racine – Behavioral Health Crisis Center at Cirby Hills
 - Respite Support for any Placer County Resident
 - Referrals to Mental Health Services
- Dr. Amy, Assist Director ASOC – Infrastructure updates (6 rounds)
 - Crisis Services – Mobile Crisis Team with ASOC and CSOC
 - Implementation Plan Design – Community Needs
 - Funding to replicate Lotus model
 - Sunrose Gardens (Project Room key) with Mental Health Urgent Care center

Presentation Slides and recording available on CCW website: www.placerccw.org

For more information on CCW, visit: www.placerccw.org or email: info@placerccw.org



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- Auburn – Repurpose one of the barracks
 - Half for Children System of Care Urgent Care/Foster Care Receiving
 - Other half - applying for a “Program Change” to develop Inpatient Psychiatric Help Facility (Pending approval)
- Applied for 44 bed residential SUD program for men and women.
- Twylla Abrahamson – Director CSOC
 - Additional efforts to support youth in neighboring counties
 - Letter of support for crisis residential stabilization unit in Sacramento County and a youth PHF in Sacramento County
 - Letter of support for Butte county, Peachtree Health, for another youth PHF in their facility
 - Final round delayed to another fiscal year – potentially for psychiatric health facility, permanent supportive housing or adult residential facility , and/or community wellness center in the Auburn area.

MHSA Coordinator – Sue Compton

- Three Year Plan, Website, Placer4MentalHealth, Outreach, Attendee Demographic Survey
 - Attendee Demographic Survey
 - Community Needs Results posted on Placer CCW website
 - Several RFPs with MHSA funding out now
 - South Placer Prevention and Early Intervention to address gaps in our community – Closes next week on March 1st
 - Specialty Mental Health for Tahoe is posted at placer.bidsandtenders.net
 - Drug Medical Substance Use Disorder Treatment (related to Full-service Partnerships)
 - Three year Plan will follow RFP approvals and Contracts
 - Placerccw.org site updates – translation, Placer4MentalHealth social media campaign

Workforce Education and Training – Holiday

- WET Training Updates

Next CCW Meeting: Thursday, March 16, 2023, 4:00pm-5:00pm

- Remote on Zoom – <https://placer-ca-gov.zoom.us/j/92257020586>

Your passion and interest in Mental Wellness in Placer can help. If you have interest in supporting and participating in the Campaign, please contact one of our committee chairs below.

1. Campaign Development and Community Outreach..... Claire Buckley, Jennifer Price, and Janice LeRoux
Clairebuckley2@yahoo.com; jprice@amihousing.org; jleroux@placeroe.k12.ca.us; **MEETS AS NEEDED @ CCW meeting**
2. Workforce Education and Training..... Michele Irwin mirwin@pirs.org
MEETS 4TH MONDAY OF EACH MONTH 1:00-2:30 PM

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