



Campaign for Community Wellness Meeting

Meeting Date: April 22, 2022

Time: 10:00am-12:00pm

Location: PCOE Seavey Center – 655 Menlo Dr., Rocklin

Visit the CCW website to view material shared during meeting. <https://www.placerccw.org/>

Welcome, Introductions, and Announcements

- First Hybrid Meeting – 28 on Zoom; 24 in person
- Mental Health Promotional Material Distribution
- Gateway Mountain Center (Truckee) – Natural High Retreats
 - State funded recovery program
- Youth Development institute (YDI) Virtual Retreat – June
- Sierra Community Wellness (TTUSD) – Movie “Angst” May 3, 4, 5

Speaker’s Bureau Lived Experience Speaker

Melinda Lacey – Story of Hope and Recovery

- Has lived with bipolar disorder for 42 years
- BA Psychology UCLA; Masters Community Clinical Psychology Long Beach State
- Deputy Probation Officer; Senior Mental Health Counselor
- Diagnosed with bipolar and faced institutional placement
- Educational, Psychiatric, and Family Support
- We are not alone and can find happiness

Alex Demy – Speaker’s Bureau/Consumer Council to organize speakers for your agency events

County Updates, Housing/Homelessness Updates

Amy Ellis, Director Adult System of Care

- Grant Opportunities
 - Mobile Crisis Response Expansion (round 1) – launching later this year
 - Infrastructure (round 3) – more space for behavioral health treatment
 - Home-key 2 site in Roseville (pending) – Crisis Care and Permanent Supportive Housing
- New contract for telehealth substance use services in Tahoe region
- New “One Pill Can Kill” prevention campaign launching
- New Service Center targeting homeless population in Auburn
- Peer Certification – CalMHSA developing a statewide training standard for peers
 - Think about how “peer certification” might impact your organization
 - Prioritized scholarships for peers who are billing Medi-Cal and Specialty Mental Health
 - Collecting names of peers who are interested in peer certification scholarships
 - Grandfathered scholarships opening on May 2nd
 - DHCS webinar May 10th – how to become a certified peer (DHCS)
 - Medi-Cal Peer Certification – <https://www.calmhsa.org/peer-certification/>

Presentation Slides and recording available on CCW website: www.placerccw.org

For more information on CCW, visit: www.placerccw.org or email: info@placerccw.org

Next Meeting: Thursday, May 19, 2022 at 4:00pm-5:30pm via Zoom



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Housing/Homelessness – Jennifer Price

- Eviction Moratorium Extended for those who have already applied
- CARES Act Emergency Assistance – extended thru Sept. 2022
- Kings Beach Project – hope to be complete by end of summer 2022

Twylla Abrahamson – Placer County Director Children’s System of Care

- Launching more mobile resources through grants
- Expanding wellness centers – new one in Colfax (not MHSA funded)
- Student Behavioral Health Infrastructure Program (SBHIP)
- Bringing Families Home grant has transitioned to straight allocation for counties

MHSA Coordinator – Sue Compton

- Contract Extensions for next year – information coming for program updates
- Prevention and Early Intervention (PEI) Plan – 4 years’ worth of data
- Innovation Plans – Final Report for Whole Person Care; LOTUS – New Cirby Hills Behavioral Health Urgent Care
- Program Review with DHCS for MHSA – June 21 Desk Review
- Updated Information training on MHSA and CCW prior to next CCW meeting (Zoom)
 - Previous MHSA 101 training recording available on placercw.org

READI Workforce Surveys – Your Voice Matters

- 3-part survey going out to County Systems of Care staff, interns and volunteers, and our contracted providers to identify our workforce demographics, staffs’ equity assessment, and cultural awareness with 2-week response windows for each survey
 - Part I – Workforce Demographics (April 18th)
 - Part II – Climate of Equity Assessment (May 2nd)
 - Part III – Staff Cultural Humility (May 16th)
- Please encourage participation with as many staff as possible
- May is Mental Health Awareness Month
 - Annual Theme: Take Action for Mental Health
 - See email with social media post links, banners, Zoom backgrounds, and more
 - May 10th Declaration to Board of Supervisors
- Placer READI Ambassadors lead teams to infuse discussion in our workforce

Provider Presentations (available on placercw.org)

- Latino Leadership Council – Elisa Herrera
 - Promotores Program – Latino Support
 - Client Testimonial – Jerika
- Sierra Native Alliance – Anno and Loren Nakai
 - Native Family Wellness Services

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- Recovery Services and Supports
- Auburn Big-Time Pow-wow – October 15, 2022
- Beautiful Minds Wellness – Cheri Hummel
 - Senior Peer Counseling
 - Medical/Wellness Services
 - Step out of Stigma – Mental Health Walk Sunday, May 22, 2022

Workforce Education and Training – Michele Irwin

- Info available on CCW Website – placercw.org
- Training Calendar
- New Placer Learns accounts

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Your passion and interest in Mental Wellness in Placer can help. If you have interest in supporting and participating in the Campaign, please contact one of our committee chairs below.

1. Campaign Development and Community Outreach..... Claire Buckley, Jennifer Price, and Janice LeRoux Clairebuckley2@yahoo.com; jprice@amihousing.org; jleroux@placeroe.k12.ca.us; **MEETS AS NEEDED @ CCW meeting**
2. Workforce Education and Training..... Michele Irwin mirwin@pirs.org
MEETS 4TH MONDAY OF EACH MONTH 1:00-3:00 PM

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