



Campaign for Community Wellness Meeting

Meeting Date: January 20, 2022

Time: 4:00 p.m.-5:30 p.m.

Visit the CCW website to view material shared during meeting. <https://www.placerccw.org/>

Welcome and Introductions:

- Land Acknowledgement

California Reducing Disparities Project Presentation

- Serving culturally diverse populations
- Implementing mental health strategies and programs
- VIDEO Mental Health Equity – Reducing Health Disparities for marginalized groups

Native American Drum, Dance, and Regalia (Cynthia Begay)

- Weekly workshops
- Opportunity to create community
- Data Collection and Evaluation
- Restructured in response to COVID-19
- Data Dissemination – Peer-reviewed article

Essence of Mana (Nani Wilson and Lueni Masina)

- Prevention and Early Intervention to create service access for Pacific Islander population
- 12-week program
- Empowering parents and participants

The Convivencias Program (Bianca Avina)

- Represent LatinX – serving underserved LatinX in Sonoma County
- Bilingual therapy services with slighting scale options
- Support groups and community lectures.
- Culturally relevant community events to improve self-esteem and quality of life

The Village Project (Mel and Regina Mason)

- African American multi-focused agency
- Knowledge of our true identity to instill pride and mental strength.
- Emanyatta Project – Afrocentric Saturday School
- Community outreach and positive role models

RISE Program (Anne-Natasha Pinckney)

- RISE – Reducing Isolation Through Support & Empowerment
- Offer safe space for LGBTQ+ population
- Offer free counselling services, Cultural Competency training , and Workshops

Community Based Practice vs. Evidence Based Practices

- Focus on community needs
- Community defined practice (for us, by us)
- Build trust to serve underserved community
- Meet people where they are – Realizing individuality
- Improving Primacy of Identity (starting young, grades K-4)

Presentation Slides and recording available on CCW website: www.placerccw.org

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Next Meeting: Friday, February 25, 2022 at 10:00am-11:30am via Zoom



Campaign for Community Wellness Meeting

- How can service providers serve a wide range of ethnicities that are not necessarily represented by agencies that don't specify each and every ethnicity
- Open space for all marginalized groups in our communities
- How do we become INCLUSIVE when agencies target specific marginalized groups?

County Updates

- **COVID Updates** – (Amy Ellis)
 - COVID continues to impose a workforce strain.
 - New requirement for booster shots. February 1st booster or testing requirements (2x/wk).
 - Up to partnered organizations to figure out how they will comply.
 - Going back to doing more telehealth with less in-office work and more remote visits.
 - Still offering in-person services when people come in.
 - According to California, we are required to enforce mandatory mask and vaccine mandates.
 - o Gary (Lighthouse) – Behavior Health not included in mandatory vaccine and mask mandate
 - o Loren – supreme court decision applies to private corporations, not state agencies
- **Housing Updates** (Jennifer Price)
 - Annual HUD Point in Time (PIT) Count has been postponed
 - o Beginning night of January 23rd and counting on the 24th
 - o Postponed due to the number of COVID cases and impact
 - Volunteers should contact Aaron Caldor or Homeless Resource Council
 - APS HomeSafe on hold for a while. Back up and running January 1st
 - Housing support with rental assistance for those affected by COVID
- **Home Key 2.0** – (Amy Ellis)
 - 1.0 was permanent support housing project in Tahoe are
 - 2.0 to identify project in Roseville. Waiting to see if we get the funds.
 - Purchase and Sale Agreement to the Board for the Hampton Inn in Roseville IF the Grant is approved
 - AMIH won RFP to operate the Hampton Inn program and convert to PSH if we get the grant
 - We should know if we are approved in 2-4 weeks
 - Want to include partners to weigh in on this project – Contact Amy Ellis or Jennifer Price

MHSA Coordinator (Sue Compton)

- Participant Survey Demo for everyone who participated in January and October 2021
- Areas of opportunity for additional outreach
 - o (Students, Law Enforcement, Probation, Health Care, Faith-based organizations, Ages 60+, Asian, Native, Hawaiian, or other Pacific Islander, Black or African American, Primarily Spanish Speaking, LGBTQ+, Veterans/Active Military)
- CCW Website updated with new calendar format
 - o We can add community events and trainings to this calendar
- Stay Informed page for Blogs
 - o WET Statewide Loan Repayment Program (small window of opportunity with limited funds)
 - o For Mental Health providers with a 24-month commitment
- Providers to present program updates at future CCW meetings
- 2022-23 annual update coming up for public comment in May (includes PEI)
- AMIH hiring a community engagement specialist to help reduce stigma in communities and provide an opportunity to provide bridge for services

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Your passion and interest in Mental Wellness in Placer can help. If you have interest in supporting and participating in the Campaign, please contact one of our committee chairs below.

Campaign Development and Community Outreach – meets as needed

- Claire Buckley Clairebuckley2@yahoo.com; Jennifer Price jprice@amihousing.org;
- Janice LeRoux leroux@placeroe.k12.ca.us

Workforce Education and Training.....Michele Irwin mirwin@pirs.org

- MEETS 4TH MONDAY OF EACH MONTH 1:00-2:30 PM

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