



Campaign for Community Wellness ~PCOE Seavey Center, Rocklin CA June 22, 2018 10:00 a.m. to 12:00 p.m. Agenda

1. *Welcome & Introduction* *Call to Order 10:02 am – Barbara Besana*
New: Tom – Veteran’s Services, Elizabeth – Justice League Criminal Defense – Advocate for mentally challenged youth (not legal representation)

Announcements – flyers attached

Amy – Tahoe Family Resource – will be leaving her position but still involved with CCW in different capacity

Christina Inez – Coalition for Placer Youth – 3rd Annual Summer Resource Fair – Thursday, July 19th @ 8am – 4pm (\$10) Scholarships available

Update:

-SB80 Grant – Twylla Abrahamson – CSOC - Legislature passed their bill but it was approved at \$12 million dollars less than originally anticipated. Grants on hold until redistribution of funds is determined.

-1333 Placer/AMIH Housing – Jennifer Price – Some grants require client check in – communication with clients is difficult. Homeless Resource Hotline (see flyer) – Clients can call with emergency housing needs and their names will be added to a list for rapid re-entry and other housing resources. Please encourage homeless clients to call and get added to list as names pulled when funds become available. Future providers may be required to utilize list.

2. *Sierra Golden Life Skills - Brandon Clark shared his lived experience*
3. *Campaign Dev & Community Outreach Work – Shane Libby & Janice LeRoux*
Break out – Discussion Groups (See attached responses)
 - a. **Orientation Work Group**
Create a working group to develop/ revise orientation materials (for web as well as input) Orientation Compilation Work Group Volunteers: Katrina Copple, Katherine Ferry, and Rachel Bracken
 - b. **TOPICS for meetings**
 - *Ideas for meeting topics – speakers and learning conversations through the year & how to spread the word about CCW*
4. *Workforce Education and Training (W.E.T) Updates*
-Good trainings coming up – still room in CBT Training.

5. MHSA/Legislation Updates – Jennifer Cook – Evaluations & Annual Update
– Annual Update in progress and nearly complete. Report currently being compiled is for FY 16-17 (always runs a year behind).

-Evaluation report every 3 years – Evaluation report is nearly complete as well. Evaluation report will cover FY 14/15, FY 15/16 & FY 16/17. Will be available to public and board soon.

-Nancy Callahan – IDEA Consulting – Update regarding data:

Still many gaps in demographics – training needed for better data collect for more complete data. They will assist in training. More complete data will better showcase the work being done.

SB1004 Update – Jennifer Cook – CSOC – Some Amendments passed. Some improvements to areas of concern: Counties are required to have priorities set by July 1, 2018 regarding allocation of funds expected. Priorities are:

- Childhood Trauma and Prevention
- Early Psychosis & [REDACTED]
- Outreach & Engagement Strategies
- Cultural Competency
- Other programs as the commission decides - **we are awaiting their decision as it will determine how funds can be spent – which will allow us to create a 3 year plan.

July 1st 2020 – we are going to have almost a million dollar reduction in PEI funds. We do expect to see a decline in revenue coming into the county.

Grants are separate from SBs. County expects tax revenues to go down. Changes coming in next 2-3 years. There is not an IMMEDIATE change to contract that will be effective as of July 1, 2018. We will need to have conversation regarding what is predicted to occur in 2020.

Placer County MHSA has been notified MHSA Programs will be audited August 7th - 10th, 2018. Please respond to any data requests promptly as all data has to be submitted on July 27th. The auditors may request data from several stakeholders.

6. Capital Facilities/Housing Updates – Kathy Denton

-Cirby Hills – Renovations being done to Pacific Room

-Dewitt Bldg – Permits being drawn – offices being reconfigured to allow more services for mental health services. Will have 2 crisis rooms in front lobby

Housing – Main Street – 100% completed and filled

Placer Street & Timberline – doing well

Project – Meta Housing – Main Street Housing, Roseville – still moving forward.

Looking at demo at end of July. Still trying to secure funding; may be a while before they start building

Tahoe/Truckee group – looking into housing projects

Meeting adjourned: 11:49am

Next meeting July 27, 2018 (Nobili, 365 Nevada Street, Auburn)
10:00 a.m. to 12:00 p.m.

Your passion and interest in Mental Wellness in Placer can help. If you have interest in supporting and participating in the Campaign, please contact one of our committee chairs below.

1. Outreach/Campaign Development & Program Review.....Shane Libby , Janice LeRoux, Jennifer Price; slibby@unitycare.org or jleroux@placercoc.k12.ca.us or jprice@amihousing.org
MEETS 4TH FRIDAY OF EACH MONTH During CCW
2. Workforce Education and Training.....Stacy Evans
stacye@sierranativealliance.org **MEETS 4TH MONDAY OF EACH MONTH 1:00-2:30 PM**

GROUP DISCUSSION RESPONSES

1. What should be included in the CCW Orientation?

- Create traveling tool kit that includes “the basics of CCW”
 - “I am Campaign for Community Wellness”
 - “How CCW benefits the community and who attends”
 - Website information
 - History of CCW (Prop. 63)
 - Who should attend – Who, What, Where and When (include list of meeting days, locations and times)
 - Protocol for support to request funding
- Establish Mentorship program for newcomers to help them feel more welcome and explain what is going on
- Create a space for volunteers
- Give a sense of relevance and importance
- CCW “Bingo” and list of acronyms commonly used
- Define difference between MHSA & CCW
- Brief orientation before meetings
- MHSA funding & history
- Introduction video for new members: How MHSA funds are spent and allocated & provider info. and stories
- Accomplishments and future goals
- Programs in CCW
- Increase info regarding subcommittees
- Orientation/ support packet available on website and at meetings
- Website: interactive, responsive, list of committees, contacts, current events calendar, meeting days, times, locations and tools. Timeline of MHSA updates would be helpful
- List of MDs/ Psycs that accept medical beyond system of care
- Questionnaire: What would you like to know & how would you like to contribute? How can we encourage attendance?

2. Ideas for meeting topics – speakers and learning conversations?

- Review goals of CCW
- Asset mapping and selection of indicators
- Fathers & families
- Implicit bias
- Domestic violence
- Duplicating services – coordinating county & CBO – filling in the gaps
- NOC Presentation
- Presentations on evaluation
- Collaboration between service providers re: exchanging clients
- Pathways to wellness
- Continuum of care
- Mobile crisis – MH providers

- *VA – integrating with community partners*
- *Safe Harbor – 0-8 years*
- *Prev. triage grants*
- *Tools/skills vs. Meds*
- *Exercise & meditation, nutrition, smoking cessation*
- *Man Alive – Men against Violence*
- *Policy expert from CDSS or even legislature from the State*
- *Mobile Crisis cops (Michelle Lazark)*
- *WET Committee*
- *Veteran’s Administration*
- *Budget Committee*
- *School Districts/ social media*
- *More lived experience stories*
- *Organizations share – maybe via game...i.e., “speed sharing”*
- *Rotating agency presentations*
- *Eligibility of programs – what county is served*
- *Local college presentations: Sierra, William Jessup*
- *Misconceptions about mental health education*
- *Outreach – what’s going on in the community & integrating with CCW*
 - *Go to where the people are*
 - *Outreach teams*
- *ACES/Trauma*
- *Co-occurring programs*
- *Jail to community*
- *Compare past surveys with what has been done and what is next*
- *Suicide prevention*
- *Access to: statistics, reporting updates, quality controls, accountability, fidelity of review & celebrate successes*
- *Criminal justice info/jail/transition in custody – mental health*
- *How to assist re: mentally ill loved one*
 - *Avoiding arrest*
 - *How to assimilate once released*
- *Housing updates*
- *Collaborations & support - what is working and where support is needed*
 - *How to empower each other*
 - *Roadmap to collaboration*
- *Time of meetings? How to make them more accessible to community members? Add a meeting or change one more convenient for working community members.*
- *Meeting notices to clients and community*
- *Case management*
- *Whole person treatments/wellness*

3. How to spread the word about CCW & upcoming community events

- *Take meetings to community*
- *Ask to be included in established meetings such as Rotary Clubs, Soroptomist Clubs, Lincoln Senior Groups, the Meddlers in Auburn, Neighborhood Associations, Homeless Resource Council, etc.*
- *Communicating the Asset Maps that inform community where things are*
- *Add a tagline to the CCW that makes it more appealing to the community – i.e., “This is for our community”*
- *Highlight volunteers of those who are campaigning – Ambassadors who go and “report”*
- *Host events*
 - *Auctions @ Roseville – have a NP booth*
 - *Placer County Fair*
- *Impact*
- *NOC Calendar*
- *Flyer campaigns – libraries, colleges, DMV, universities, churches, bus stops, parks, etc.*
- *Rapid rehousing list on NOC*
- *School districts*
- *Social media*
- *Food truck mania*
- *Downtown Tuesday nights*
- *Auburn Farmer’s Market*
- *Cool Cars/Hot Chili (Rocklin)*
- *Gold Country Fair*
- *Eggplant Festival*
- *Pow Wow*
- *Mental Health Day – 1 x a year @ S.C.*
- *Roseville High School – Homeless outreach*
- *Monthly J. Justice Resource Mtg. - ???*
- *Check community & Chamber of Commerce calendars for upcoming events*
 - *Plan: How to man events*