



*Campaign for Community Wellness
~PCOE Seavey Center, Rocklin CA
April 27, 2018
10:00 a.m. to 12:00 p.m.
Agenda*

1. Announcements

Call to order: 10:02am

- Free Parent & Youth Training Summit – June 2nd (see flyer attached)
- April 28, 2018 is Pharmaceutical Drop Off Day
- State of Rocklin Youth Luncheon & Community Presentation – May 17, 2018
- “Preparing is Caring” Aging Gracefully – June 23rd @ Galleria (see flyer)

Twylla Abrahmson: Update regarding pending grants from last month’s meeting

- Grant #1- Continue Adult Mobile Crisis – awarded
- Grant #2 – Start a Family * Mobile Crisis (primarily in South County) awarded as of 04/26/18
- Grant #3 – Wellness Centers & Crisis Prevention in Schools (primarily Roseville) – decision expected May 9, 2018

2. Lived Experience Speaker

AJ shared his story of recovery from alcohol & substance abuse through Cirby Hills program.

3. Campaign Dev & Community Outreach Work

4.

a. Mental Health Awareness Month:

Explain and disseminate toolkit (Jennifer Cook)

- **This year’s theme: Deeper Connections: From Small Talk to Real Talk**
- **Toolkit available through EachMindMatters.org/may2018**
 - New Ribbon Wall Activity Poster (to encourage open conversations)
 - Lime green die cut ribbon
 - Message cards – 10 cards, available in English & Spanish
 - Mental Health Support Guides, Posters and
 - “Say This Not That” tip sheet
 - Social Media Guide
 - Web banners
- Social Media guides from last year still available

What's going on and who will volunteer to hand out materials at ID'd events?

- ***Please bring any flyers for to the Dewitt Center or Cirby Hills no later than May 14th for distribution during Mental Health Awareness Month***
 - ASOC – hosting walk next to Dewitt Center Lawn
 - NAMI walk – Capital Walk
 - proclamation
 - other events
- Placer County Youth Coalition – Christina Inez
 - “Awareness Gallery” - Interactive experience for middle school children
 - Many schools in Roseville, Rocklin and a few in Auburn participating
 - Schools facilitating usually host a parent night coinciding with this event
 - Very well received last year
- Cirby Hills – Catie - Senior Peer Counseling(see flyer attached)
 - Toolkit and Lived Experience Messaging
 - Posters available (branding customization possible)
- ASOC & Veteran’s orgs – working together on Veteran specific resource card – coming soon! Should be out in May

****Work Group Update – Jennifer Cook & Shane Libby: ****

- Per Leadership team – Subcommittees are now part of whole group
- A portion of each meeting will be a “working” portion with updates and participation opportunities

b. Orientation Work Group

Create a working group to develop/revise orientation materials (for web as well as input)

c. TOPICS for meetings

- Ideas for meeting topics – speakers and learning conversations through the year
- What do you want to learn about? Who might you like to hear from?

5. Prop 47 Update -

- Cindy Bigby – ASOC – Project Director - Prop. 47 ACTION Team (see flyer)
 - Overview of program given by various team members
 - Wrap around services program geared to 18-32 year olds

6. MHSA Updates – Jennifer Cook:

- Update on Fund Reversion from previous meeting:
 - FY 08-09: \$135,767 revised (Innovation funds)
 - FY 14-15: \$335,568 revised (Innovation funds)
 - FY 16-17: \$1,603,580 revised (CFTN funds)

- Opportunity to use funds – all funds must be spent by June 30, 2020
 - Capital Facility Technology funds (CFTN) must be brick & mortar – NOT to support programs/client services

7. Orientation - No Attendees – Meeting concluded late 12:00-12:15 p.m.

Next meeting scheduled May 25, 2018 (Nobili, 365 Nevada Street, Auburn)
10:00 a.m. to 12:00 p.m.

Your passion and interest in Mental Wellness in Placer can help. If you have interest in supporting and participating in the Campaign, please contact one of our committee chairs below.

1. Outreach/Campaign Development & Program Review.....Shane Libby , Janice LeRoux, Jennifer Price; slibby@unitycare.org or jleroux@placercoe.k12.ca.us or jprice@amihousing.org
MEETS 4TH FRIDAY OF EACH MONTH During CCW
2. Workforce Education and Training.....Stacy Evans
stacye@sierranativealliance.org **MEETS 4TH MONDAY OF EACH MONTH 1:00-2:30 PM**